

For immediate release

Fuji Xerox Helps Sapporo Holdings Reduce Environmental Impact With Managed Print Services

Reduced CO₂ Emissions by 5.73t-CO₂ With the Service That Won the 2017 Energy Conservation Grand Prize

TOKYO, February 22, 2018 – Fuji Xerox Co., Ltd. has helped Sapporo Holdings Ltd. reduce power consumption for office printing by 62 percent (11,459 kilowatt-hour, hereafter kWh) and a reduction in CO₂ emissions of 5.73 tons-CO₂ (t-CO₂), through cutting the number of office equipment such as multifunction devices and printers by 33.8 percent. Fuji Xerox achieved this through providing managed print services that enhances the efficiency of and optimizes the printing environment.

The Sapporo Group Code of Corporate Conduct states that the Group “must be conscious of the environment and take measures with a view to realizing a ‘sustainable community’ in every business area and in all processes related to our products and services.” As one of the means to achieve this, Sapporo Holdings began utilizing Fuji Xerox’s managed print service (service name: XOS) in April 2015 and has since been making continuous improvements with the aim of contributing to the realization of a low-carbon society.

XOS using refurbished devices*—which are particularly effective energy-efficient devices—won the “2017 Energy Conservation Grand Prize for Excellent Energy Conservation Equipment, Minister Prize of Economic, Trade and Industry” hosted by the Energy Conservation Center and supported by Ministry of Economy, Trade and Industry METI, Japan.

Through providing customers in Japan with XOS which involves the use of energy-efficient equipment to customers like Sapporo, Fuji Xerox reduced the number of printing devices in Japan by 23 percent, while the number of pages printed was cut by around 800 million pages in fiscal years 2015 and 2016. This meant that CO₂ emissions were reduced by 10,040 t-CO₂ (equivalent to approx. 5,170 kiloliter of crude oil).

In 2004, Fuji Xerox became the first to introduce managed print service (XOS) to Japan. XOS is an outsourced service that maintains an optimized printing environment while continually searching for ways of improvement. XOS involves analyzing the use of copying and printing—such as number of sheets of paper printed, frequency, and power consumption—and then recommending and supplying the optimal models and numbers of printing devices and placing them in the optimal locations. With XOS, Fuji Xerox helps customers transform how they work by, for example, digitizing operations that were previously performed using paper, through understanding how customers work by conducting questionnaire and business process surveys.

* Products where at least 80 percent (in terms of mass) of components are reused. The recycling is achieved through the utilization of Fuji Xerox’s closed-loop Integrated Recycling System, know-how, and technologies on reusing materials. The quality of refurbished products is the same as that of newly-manufactured ones, and they meet the needs of environmentally-conscious customers who demand refurbished devices .

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